

Student Name: _____

No. of Posts Evaluated Here: _____

Date: _____

Task Rubric: Blogging Self Evaluation

For each row, **circle or highlight the description that best applies** to your blogging skills for this unit of study.

Expectations	Criteria	Level 1: 50-59%	Level 2: 60-69%	Level 3: 70-79%	Level 4: 80-100%
Knowledge	I:	I met few expectations by:	I met some expectations by:	I met expectations by:	I exceeded expectations by:
MS 2.1, 2.2	demonstrated my familiarity with the blog post format.	writing posts with titles	writing posts with titles, paragraphs, and tags	writing posts with clear titles, short paragraphs, and consistent tags	writing posts with creative, clear titles, reader-friendly paragraphs, and consistent tags
MS 2.1, 2.2	demonstrated my familiarity with the blog comment format.	writing 1-2 sentence comments on 2 of my classmates' posts	writing 2-3 sentence comments on 2 of my classmates' posts	writing 3-4 sentence comments on 2 of my classmates' posts, and replying to comments on my own	writing 4+ sentence comments on at least 3 classmates' posts, and replying to comments on my own
Thinking	I:	I met few expectations by:	I met some expectations by:	I met expectations by:	I exceeded expectations by:
W 1.2, 1.4	used planning skills to generate ideas and gather information (blog posting)	writing a paragraph for each assigned topic during the unit	writing 2-paragraph post for each assigned topic during the unit	writing a substantial 3-paragraph post for each assigned topic during the unit	writing substantial 3+ paragraph posts and writing at least one additional post on a course-related topic
W 1.2, 1.4	used processing skills to interpret, analyse, synthesize, and/or evaluate ideas and information	writing loosely organized posts	writing organized, focused posts	writing thoughtful, focused posts	writing insightful posts that make connections (text-text, text-self, text-world)
MS 1.5	used processing skills to interpret, analyse, synthesize, and/or evaluate ideas and information (blog commenting)	including additional information or ideas in my comments	stating whether or not I agreed with two my classmates' ideas	extending the conversation around two of my classmates' posts by offering alternative perspectives	extending the conversation around several of my classmates' posts by offering alternative perspectives or fresh insights
Communication	I:	I met few expectations by:	I met some expectations by:	I met expectations by:	I exceeded expectations by:
W 2.4	expressed my ideas clearly, using images to enhance my post(s)	expressing ideas with limited clarity	expressing myself clearly in my posts and comments	finding an appropriate image for at least one post and expressing myself clearly in my posts and comments	finding an appropriate image to enhance each post and expressing my ideas clearly and creatively in my posts and comments
MS 3.1	communicated appropriately for my audience	keeping the tone of most of my posts and comments respectful	keeping the tone of all of my posts and comments respectful	keeping the tone of all of my posts and comments professional and respectful	keeping the tone of all of my posts and comments professional, respectful, and thoughtful
W 3	chose my words carefully and avoided grammar, spelling, and punctuation errors	writing posts and comments with several major spelling, grammar, or punctuation errors	writing posts and comments with a few spelling, grammar, or punctuation errors	writing posts and comments with one or two minor spelling, grammar, or punctuation errors	writing posts and comments with no spelling, grammar, or punctuation errors
Application	I:	I met few expectations by:	I met some expectations by:	I met expectations by:	I exceeded expectations by:
MS 3.3, 3.4	effectively used hyperlinks for referencing	including 1 link in each post and crediting all images	including 2 links in each post and crediting all images	enhancing each post with 2 specific links and correctly crediting all images	enhancing each post with 3 or more specific links and correctly crediting all images
MS 3.3, 3.4	effectively sourced and cited	using only creative commons	using only creative commons	using only creative commons	using only creative commons

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licensed images	licensed photos and including the photographer's name in the photo credits	licensed photos and including the photo's URL in the photo credits	licensed photos and including a link to the photographer's photo stream in the photo credits	licensed photos and including a link to the photo page in the photo credits