

Name:

News Analysis

Use the analysis framework provided in class to discuss a 30 to 60 minute news broadcast. Using complete sentences and paragraphs, critique the broadcast. Your submitted critique should be between 400 – 600 words. You may either submit a hard copy to me or else post it on your blog to invite your peers' comments.

Evaluation – Has the student considered... ?

- Are the news stories that are presented first in sequence also those that have the greatest scope? Why or why not?
- Determine the degree of bias that the news source demonstrates in presenting each story. (Is there no bias, some bias, or a lot of bias?) How can you tell?
- Whose world is represented in each story? (*Think about culture, age, gender, socio-economic class.*)
- Is this news source recommended for following regularly in the future? Why?

Level	Level 1	Level 2	Level 3	Level 4
Knowledge	Demonstrates limited understanding of the 5 key media questions	Demonstrates some understanding of the 5 key media questions	Demonstrates considerable understanding of the 5 key media questions	Demonstrates a thorough and insightful understanding of the 5 key media questions
Thinking	Develops a weak critical analysis of the news broadcast as constructed media text	Develops a somewhat effective critical analysis of the news broadcast as constructed media text	Develops an effective critical analysis of the news broadcast as constructed media text	Develops a highly effective critical analysis of the news broadcast as constructed media text
Communication	Vaguely organizes the analysis and communicates ideas with a limited effectiveness	Organizes the analysis and communicates ideas with some effectiveness	Logically organizes the analysis and communicates ideas with considerable effectiveness	Logically organizes the analysis and communicates ideas with a high degree of effectiveness
Application	Lists the news stories' sequence and scope	Analyzes the news stories' sequence and scope	Analyzes the news stories' sequence and scope by considering possible bias	Effectively analyzes the news stories' sequence and scope; provides insight into whose world is represented and possible bias

K/U / 5 T/I / 5 Com / 5 App / 5 Total / 20